



# PRO CITRUS NETWORK IS YOUR COMPLETE SOURCE FOR YEAR-ROUND CITRUS.

GROWER... SHIPPER... PACKER... IMPORTER... EXPORTER... CATEGORY EXPERT

**Our Mission:** To enjoy ourselves while working hard to meet the needs and mutual common goals of our business partners:

Promoting a team environment comprised of unique personal strengths.

Consistency in supply, service, and premium quality at a competitive price.

Networking our business partners through long-term growth and diversity.

## How we are Different

Our domestic and international family of growers, experienced sales and marketing staff, knowledge of the entire citrus supply chain, and ability to supply the right citrus at the right time ensures that our customer's citrus needs are met year-round in a consistent, timely, and professional manner.

## Our Locations & Operations

Headquartered in Visalia, California, **PCN specializes in providing high quality fresh citrus year-round to the retail and foodservice markets** throughout North America as well as other countries around the world.

### Sales Office:

- Visalia, CA (HQ)
- Vero Beach, FL

### Operational Facilities:

- Reedley, CA - Domestic & Imports
- Houston, TX - Domestic & Imports
- Glassboro, NJ - Imports

Services include cold storage, value-add packing, repacking, private label packing, consolidation, logistics, and on-site quality control.





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## How Pro Citrus Network Can Help Grow The Citrus Category in Your Business

- Management of the entire citrus category
- Short and long-term pricing, customized to fit your needs.
- Consolidation and freight logistics
- High-quality product grown, packed, and shipped under stringent food safety controls
- The ability and determination to satisfy customer's needs



### Availability

| Availability                     | JAN                | FEB | MAR | APR | MAY     | JUN                | JUL | AUG     | SEP | OCT      | NOV      | DEC      |
|----------------------------------|--------------------|-----|-----|-----|---------|--------------------|-----|---------|-----|----------|----------|----------|
| Navels                           | Domestic           |     |     |     |         | Imports            |     |         |     |          | Domestic |          |
| Lemons                           | Domestic           |     |     |     |         | Domestic / Imports |     |         |     | Domestic |          |          |
| Mandarins - Clementines/Murcotts | Domestic           |     |     |     | Imports |                    |     |         |     |          |          | Domestic |
| Grapefruit                       | Domestic / Imports |     |     |     |         |                    |     |         |     |          | Domestic |          |
| Minneolas                        | Domestic           |     |     |     |         |                    |     | Imports |     |          |          |          |
| Valencia Oranges                 | Domestic           |     |     |     |         |                    |     | D/I     |     |          |          |          |

# Key Commodities

## Navel Oranges

**Availability**  
Domestic: November - June  
Imports: July – October from Chile, Peru, Uruguay, Australia & South Africa

Juicy and refreshing, **Navel Oranges** are considered by many to be the best oranges in the world for eating. These sweet, seedless oranges have a thick meaty flesh, with rinds that are easy to peel. Navel Oranges are characterized by the development of a small secondary fruit in the blossom end of the main fruit, which causes a small hole that resembles a navel.



## Lemons

**Availability**  
Domestic: Domestic: Year Round  
Imports: July – September from Chile, Mexico & Uruguay

**Lemons** are a versatile element of today's healthy diet. Though often too tart for eating, their juice can add zip and flavor to both sweet and savory foods. Lemons also cleanse the palate preparing the taste buds for the next flavor.



## Mandarins - Clementines/Murcotts

**Availability**  
Domestic: Mid November - Mid-May  
Imports: June – October from Chile, Peru, Uruguay, Australia, South Africa, Morocco & Spain

**Mandarins - Clementines/Murcotts** are prized for their complex flavor and perfect balance between tartness and sweetness. They are a cross between a sweet orange and a Chinese mandarin, small in size, very sweet, and usually seedless. They are an excellent source of Vitamin C and Fiber.



## Grapefruit

**Availability**  
Domestic: Year Round  
Imports: January – Mid October from South Africa, Peru & Mexico

**Grapefruit** is named for the way the fruit grows in clusters ranging from medium to large, contains zero fat, cholesterol, iron or sodium, and is rich in vitamins and calcium. Whether you choose white to amber flesh of the Marsh White, the pink to reddish colored flesh of the Ruby Red, or the red flesh of the Flame, you'll get great taste, and a variety of health benefits.



## Minneolas

**Availability**  
Domestic: Mid December - April  
Imports: Mid July – September from Peru, Mexico & Australia

A cross between a grapefruit and a tangerine, **Minneolas** have a very unique flavor. Deep orange in color, full of juice, low on seeds, and very easy to peel.



## Valencia Oranges

**Availability**  
Domestic: February - October  
Imports: August – October from South Africa, Uruguay & Mexico

**Valencia oranges** are characterized by their thinner skin with some seeds. They are sweet and juicy, and excellent for juicing. Valencias are grown in California and Arizona, and are subject to what experts call "regreening". They begin to turn orange before they are fully sweet. As the weather becomes increasingly warm, chlorophyll begins to return to the surface of the skin turning it green on the stem end. The color of the skin has no effect on the sweetness of the fruit.



## Specialties

|  |  | OCT          | NOV | DEC | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP |
|--|--|--------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Satsuma Mandarins  |  | Availability |     |     |     |     |     |     |     |     |     |     |     |
| Full of juice, virtually seedless and easy to peel, making it a favorite                               |  | ■            | ■   | ■   |     |     |     |     |     |     |     |     |     |
| Sweet Limes  |  |              |     |     |     |     |     |     |     |     |     |     |     |
| Sweet mild flavor, less acid than ordinary limes, light green with yellow tint in color                |  |              | ■   | ■   | ■   | ■   |     |     |     |     |     |     |     |
| Fairchild Tangerines   |  |              |     |     |     |     |     |     |     |     |     |     |     |
| A bright orange interior and pebbly orange exterior, easy to peel                                      |  |              | ■   | ■   | ■   |     |     |     |     |     |     |     |     |
| Blood Oranges  |  |              |     |     |     |     |     |     |     |     |     |     |     |
| A bright red interior, taste sweet with a hint of raspberry, and less acidic than juice oranges        |  |              |     | ■   | ■   | ■   | ■   | ■   |     |     |     |     |     |
| Page Mandarins   |  |              |     |     |     |     |     |     |     |     |     |     |     |
| A cross between a Minneola and a Clementine, full of juice, with a wonderful flavor                    |  |              |     |     | ■   | ■   | ■   |     |     |     |     |     |     |
| Cara Cara Navels   |  |              |     |     |     |     |     |     |     |     |     |     |     |
| Pink interior and exterior, known as the power orange for its high Vitamin A, fiber & Lycopene content |  |              |     | ■   | ■   | ■   | ■   | ■   | ■   |     |     |     |     |
| Rio Red Grapefruit   |  |              |     |     |     |     |     |     |     |     |     |     |     |
| Sweet and juicy with a slight tartness, deep red color, and minimal seeds                              |  | ■            | ■   | ■   | ■   | ■   | ■   | ■   |     |     |     |     |     |
| Meyer Lemon  |  |              |     |     |     |     |     |     |     |     |     |     |     |
| A very distinctive aroma and flavor, medium sized, rounder & a bit darker in color than other lemons   |  | ■            | ■   | ■   | ■   | ■   | ■   | ■   | ■   | ■   | ■   | ■   | ■   |
| Melogold Grapefruit  |  |              |     |     |     |     |     |     |     |     |     |     |     |
| Extremely sweet and low in acid, has pale yellow flesh and is seedless, tender & juicy                 |  |              | ■   | ■   |     |     |     |     |     |     |     |     |     |
| Yosemite Gold  |  |              |     |     |     |     |     |     |     |     |     |     |     |
| A mid-spring mandarin, quite large, seedless, juicy and usually a pale orange/yellow color             |  |              |     |     |     |     | ■   | ■   | ■   |     |     |     |     |
| Pummelos   |  |              |     |     |     |     |     |     |     |     |     |     |     |
| The largest of all citrus fruit, with sweet flesh with a sour peel, less acidic than grapefruit        |  | ■            | ■   | ■   | ■   | ■   | ■   |     |     |     |     |     |     |
| Gold Nugget  |  |              |     |     |     |     |     |     |     |     |     |     |     |
| Truly seedless and known for being one of the best tasting and easiest to peel mandarins               |  |              |     |     |     | ■   | ■   | ■   | ■   |     |     |     |     |
| Cocktail Grapefruit  |  |              |     |     |     |     |     |     |     |     |     |     |     |
| Exceptionally sweet and juicy, actually a cross between a Frua Mandarin and a Pummelo                  |  |              | ■   | ■   | ■   |     |     |     |     |     |     |     |     |
| Ojai Pixie   |  |              |     |     |     |     |     |     |     |     |     |     |     |
| An early summer mandarin, low in acid and sweet on the inside  |  | ■            |     |     |     |     |     |     | ■   | ■   | ■   | ■   |     |
| Sanguinelli Bloods   |  |              |     |     |     |     |     |     |     |     |     |     |     |
| Have a smooth flavor, with orange interior flesh containing tear drops of full blood color             |  |              |     |     |     |     | ■   | ■   | ■   | ■   | ■   |     |     |
| Kumquat  |  |              |     |     |     |     |     |     |     |     |     |     |     |
| One inch oval fruit, the rind is sweet with citrus oil with sour/acid flesh and few seeds              |  |              | ■   | ■   |     |     |     |     |     |     |     |     |     |
| Oroblancos   |  |              |     |     |     |     |     |     |     |     |     |     |     |
| A cross between an acidless pummelo and a white grapefruit, rather sweet with no bitterness            |  |              | ■   | ■   |     |     |     |     |     |     |     |     |     |
| Orlando Tangelos   |  |              |     |     |     |     |     |     |     |     |     |     |     |
| Juicy and sweet, with very few seeds, and a good interior and exterior color                           |  |              | ■   | ■   | ■   |     |     |     |     |     |     |     |     |
| Seville Sour Oranges   |  |              |     |     |     |     |     |     |     |     |     |     |     |
| Very desirable for recipes, more bitter and acidic than regular oranges                                |  |              |     |     | ■   | ■   |     |     |     |     |     |     |     |
| Availability   |  | OCT          | NOV | DEC | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP |





# WHY PCN IMPORTS

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- **PCN Expertise: Importing since 2004;** expanding into Houston, TX in 2008 and Glassboro, NJ in 2017
- **Start-to-finish Citrus Program:** Farms in all major Chilean growing regions
- **Specific Customer Needs:** Shipments tailored to support on and off-ad programs
- **One-Stop-Shop:** Easy Peelers, Navels, Lemons, Cara Caras, Grapefruit, Minneolas
- **Quality Assurance:** On-site PCN personnel for QC & logistics
- **Value Added:** Bagging machinery/restyling at all locations, private label compatibility
- **Contract Pricing & Incentive/Rebate Programs**

## About PCN

Pro Citrus Network, headquartered in Visalia, California, specializes in providing high quality fresh citrus year-round to the retail and foodservice markets throughout North America as well as other countries around the globe, and strives to be the “go to company” in the fresh citrus category 365 days a year.



Visalia, California

**Strategically Located:** Loading in Reedley, CA, Houston, TX, and Glassboro, NJ - FOB & Delivered

## How we are Different

Our domestic and international family of growers, experienced sales and marketing staff, knowledge of the entire citrus supply chain, and ability to supply the right citrus at the right time ensures that customers' citrus needs are met year-round in a consistent, timely, and professional manner.



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## Food Safety & Traceability

- All product is databar stickered
- All packinghouses are third party audited
- All product is packed in accordance to GMP/HACCP programs and meet federal regulations

### Availability

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#### Imported Navel Specs

| Size           | Dia             | PLU       |
|----------------|-----------------|-----------|
| 40<br>(US 48)  | 90mm<br>(3.54") | 4012      |
| 48<br>(US 56)  | 86mm<br>(3.39") | 4012      |
| 56<br>(US 72)  | 82mm<br>(3.23") | 4012      |
| 64             | 78mm<br>(3.07") | 4012/3107 |
| 72<br>(US 88)  | 73mm<br>(2.72") | 3107      |
| 88<br>(US 113) | 69mm<br>(2.72") | 3107      |

All bulk - 80 cartons/pallet

9/3 # 15kg box  
UPC = 033383 119915, 70/pallet

6/5 # bags, 15kg box  
UPC = 033383 130033, 70/pallet

5/6 # bags, 15kg box  
UPC = 605049 366737, 72/pallet

#### Imported Mandarin Specs

| Size             | Dia             | PLU  |
|------------------|-----------------|------|
| 1x<br>(US 15/18) | 68mm<br>(2.64") | 4450 |
| 1<br>(US 20)     | 64mm<br>(2.48") | 4450 |
| 2<br>(US 24)     | 59mm<br>(2.32") | 4450 |
| 3<br>(US 28)     | 56mm<br>(2.20") | 4450 |
| 4<br>(US 32/36)  | 51mm<br>(2.05") | 4450 |
| 5<br>(US 36/40)  | 48mm<br>(1.93") | 4450 |
| 6<br>(US 44)     | 45mm<br>(1.77") | 4450 |

All bulk - 70 cartons/pallet

15 /2 # bags - Euro box  
UPC = 033383 146003, 50/pallet

10/3 # bags, Euro box  
UPC = 033383 146058, 50/pallet

6/5 # bags, Euro box  
UPC = 033383 146027, 50/pallet

#### Imported Lemon Specs

| Size | Dia             | PLU  |
|------|-----------------|------|
| 75   | 70mm<br>(2.76") | 4053 |
| 95   | 65mm<br>(2.56") | 4053 |
| 115  | 61mm<br>(2.40") | 4053 |
| 140  | 57mm<br>(2.24") | 4958 |
| 165  | 54mm<br>(2.13") | 4958 |
| 200  | 51mm<br>(2.01") | 4033 |
| 235  | 48mm<br>(1.88") | 4033 |

All bulk - 72 cartons/pallet

**Fancy & Choice available**

2#bag FCY - UPC 033383 115023

2#bag CH - UPC 033383 119069

3#bag FCY - UPC 033383 115047

3#bag CH - UPC 033383 119106